What is metaverse?

A metaverse is a network of three-dimensional virtual environments focusing on social interaction. It is frequently portrayed in futuristic and science fiction as a potential iteration of the Internet as a single, worldwide virtual environment that is aided by the usage of virtual and augmented reality headgear.

The word "metaverse" originated as a combination of "meta" and "universe". For public relations objectives, the phrase has been exploited as a buzzword to overstate the development progress of numerous linked technologies and initiatives. Concerns about information privacy, user addiction, and user safety exist inside metaverses, originating from issues confronting the social media and video gaming industry as a whole.

Best practices

Companies that are already diving into the metaverse are for example
A big company that is already diving into the metaverse is obviously Meta, previously known as Facebook. Games like VR Chat are also known for their virtual social interactions.

My opinion

I think the idea of connectivity is good, having interactions with people as if they are here is awesome. But I think it has a big impact on the quality of future social interactions, as I think it will be taken for granted to be able to see people that fast. A typical conversation won't be the same, as it will compete with the metaverse from now on.

What concerns me the most is the avatar part. Avatars in games are, in my opinion, for fun and sometimes an escape from reality. But for anything professional related I can only see lots of neon coloured furbies on tricycles, emitting trails as they move.

Is it a new way of expression, are we no longer limited to changing our clothes and looks. Are we now redesigning ourselves, does this create new fear of unacceptance and insecurities about how we look in real life? Or is this just a new layer of freedom where we can be whatever we want?

I think the metaverse comes with a lot of questions and a lot of excitement, I think it does make me feel uncomfortable but that is what change looks like.